

BCT Workshop

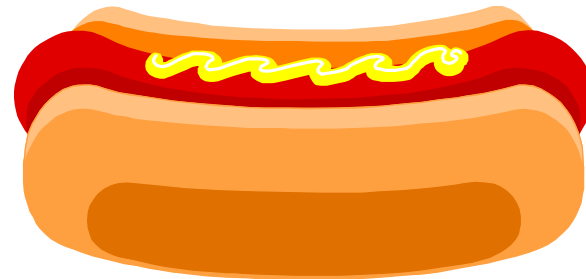
Cleanup & Reuse In Action

Tom Galvin

Base Transition Coordinator

Oakland Army Base

How I Learned To Stop Fearing The RAB (and focus on the refreshments)



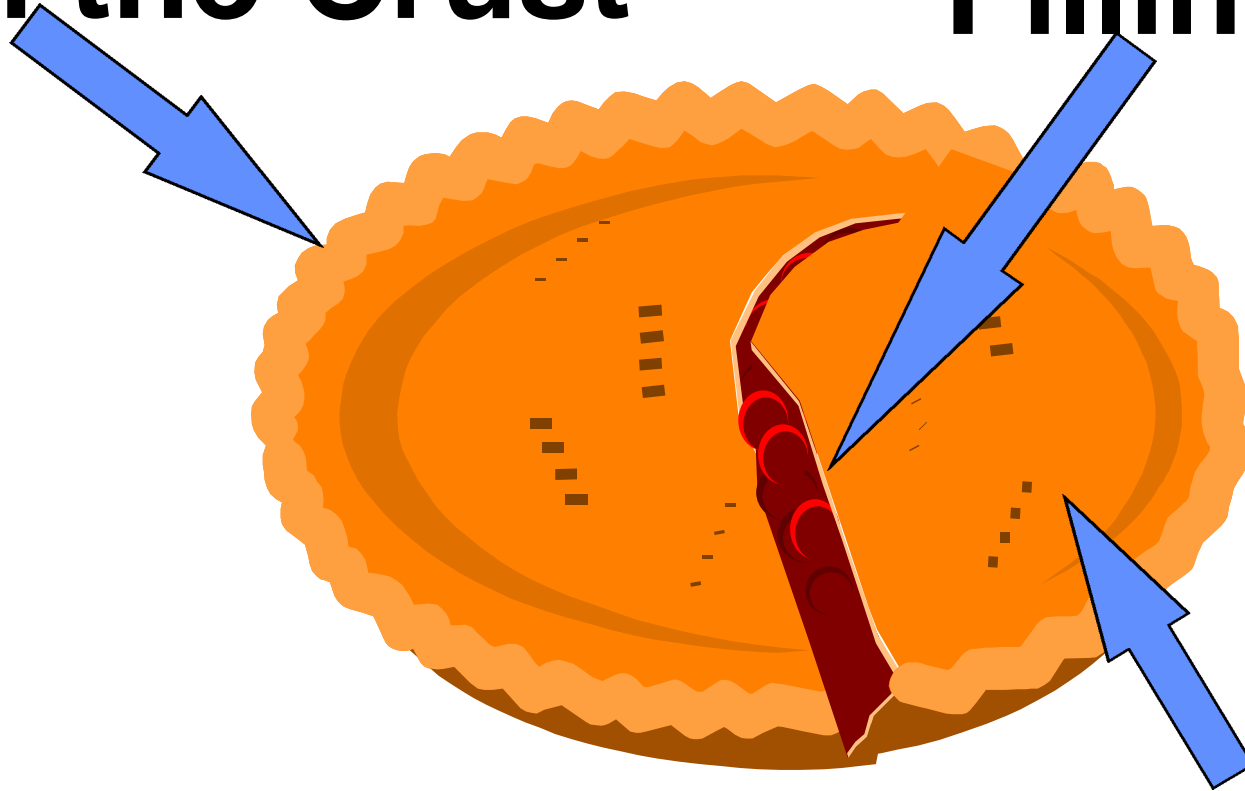
A “ π ” Chart of RAB



Demographics

**“Flakes”
in the Crust**

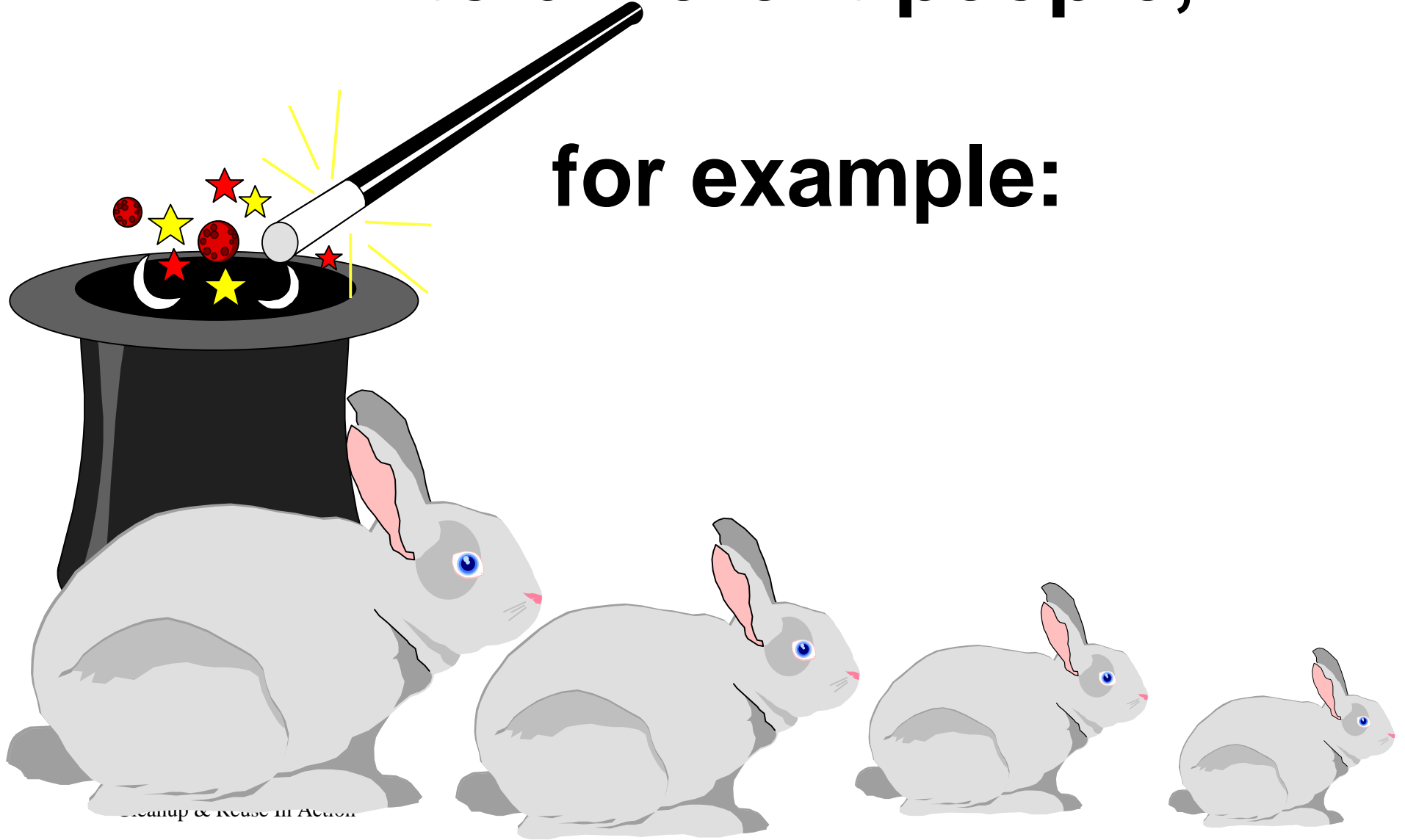
**“Nuts” in the
Filling**



**“Mom” in
the recipe**

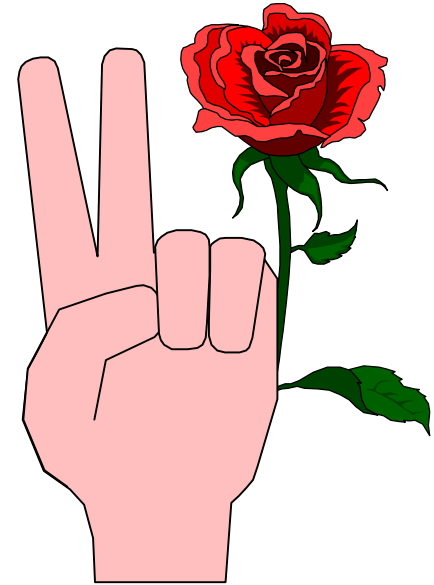
**The RAB is different things
to different people,**

for example:

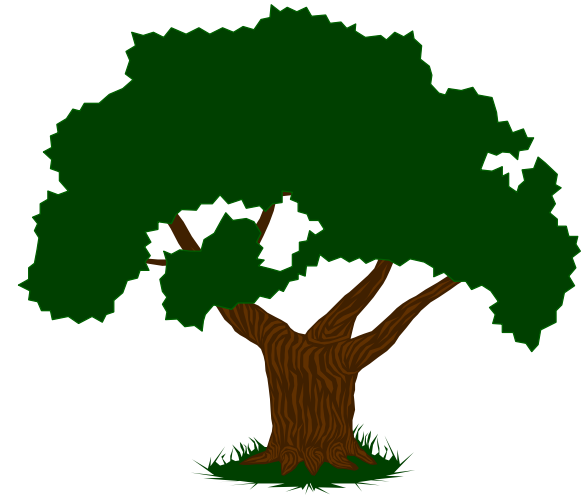
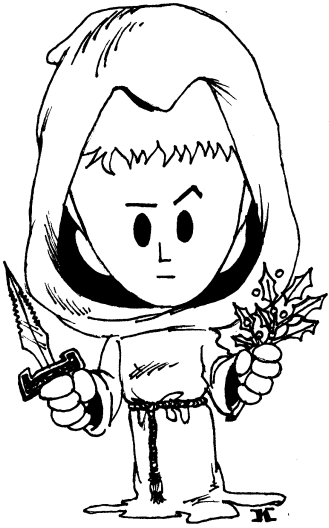


**to me it is the sixth of seven
community meetings that I
attend each month**



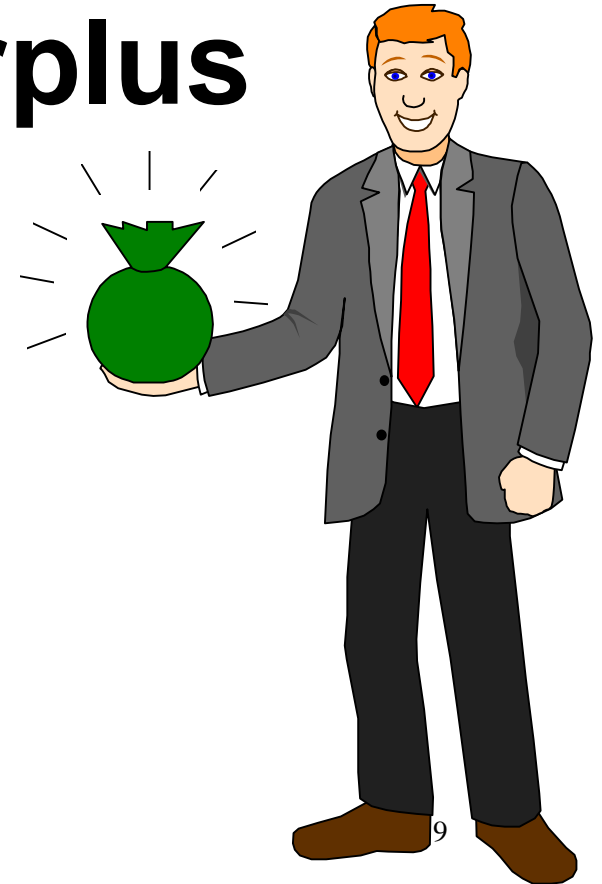
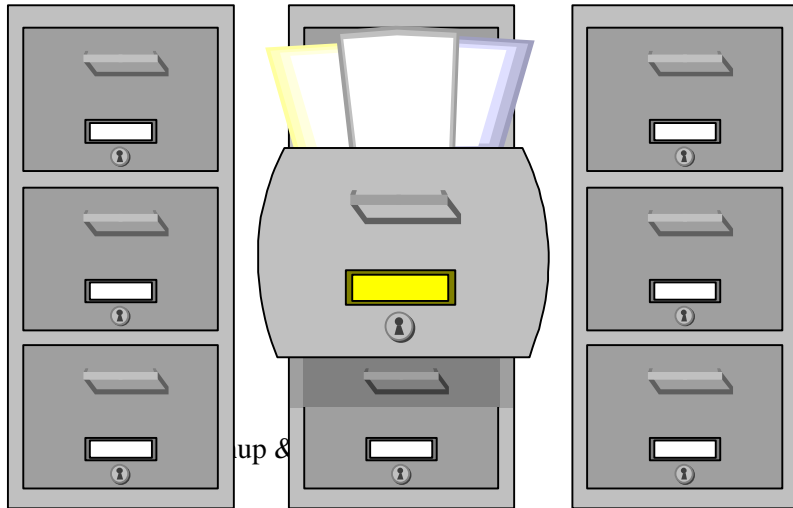


**to the Radical Pacifist
it is a political means of
diverting DoD funds away
from National Defense.**

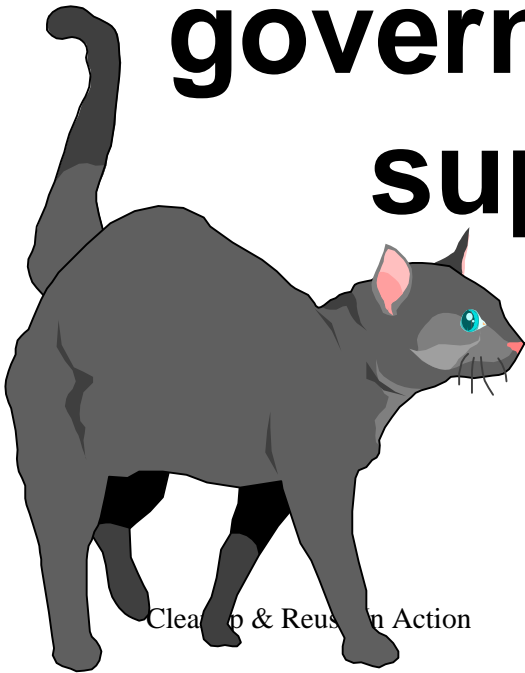


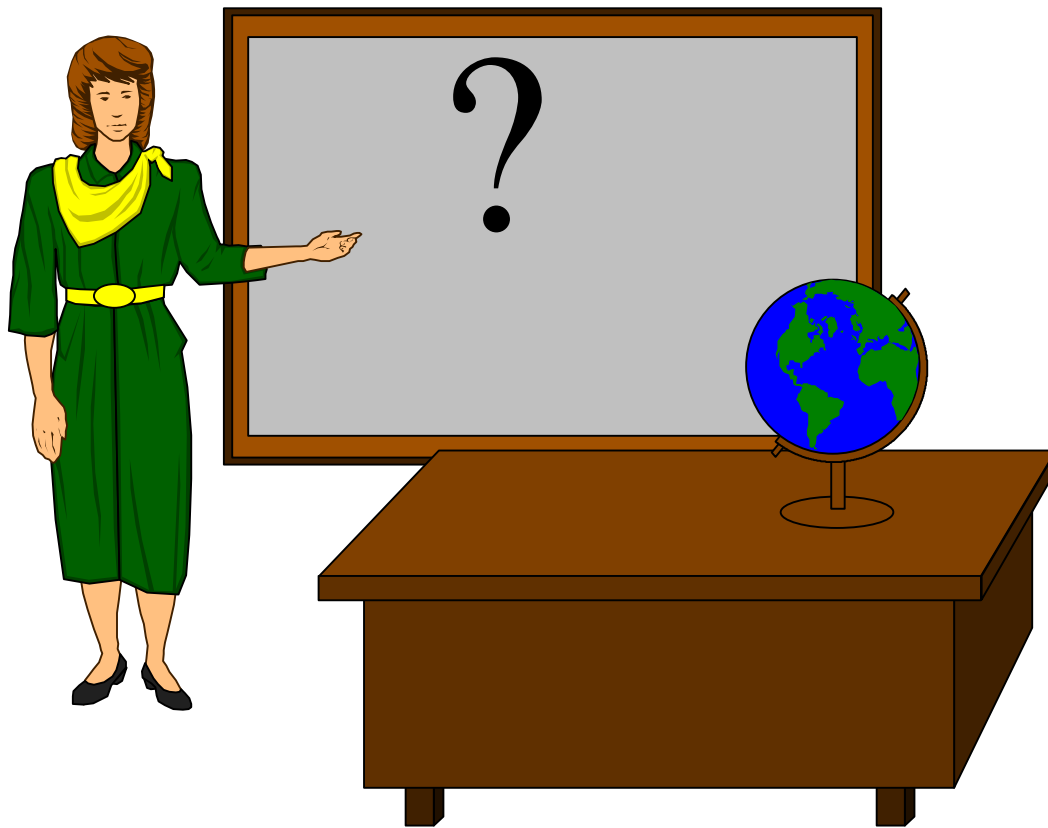
**to the Fanatical Druid
it is a religious means of
returning Mother Earth to
her pre-Industrial
Revolution innocence.**

to the **Business Owner or Investor** it is a commercial means to access surplus land and facilities.



**to the Little Old Ladies
it is a social means of
redressing all past
perceived wrongs by the
state and federal
governments, and garnering
support for their “pet
rocks.”**



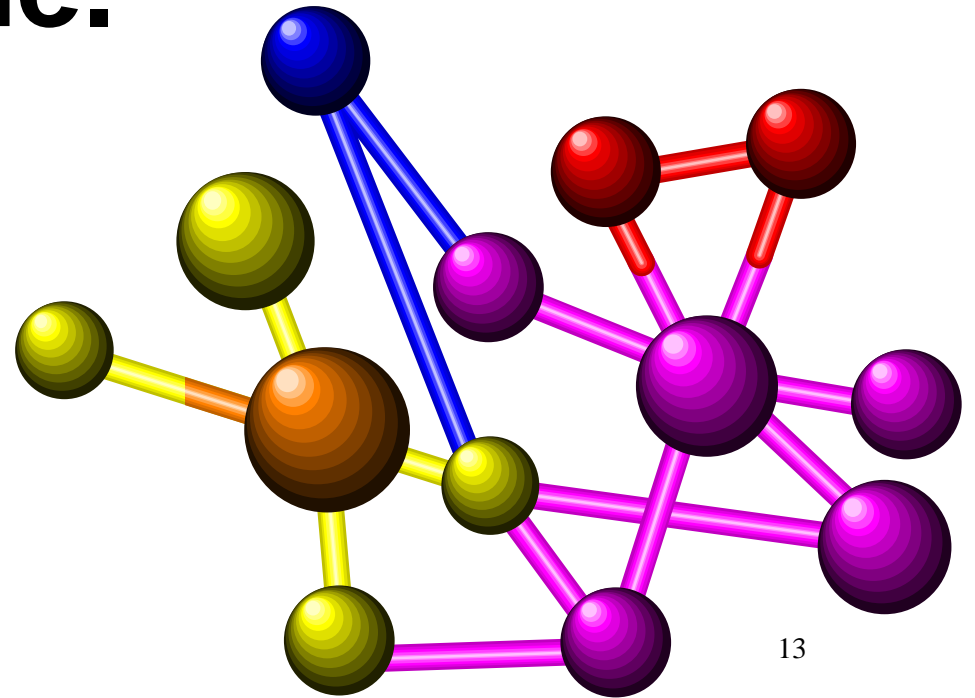
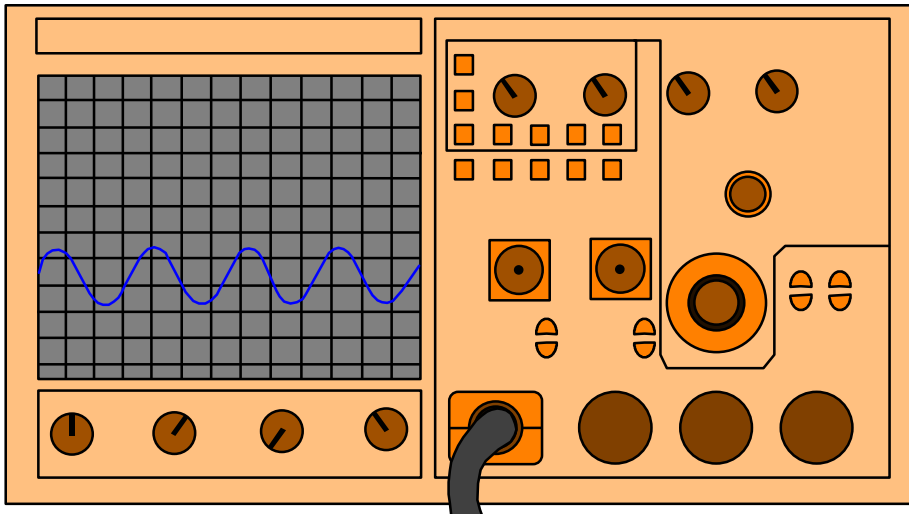


As a member of the BCT, to whom should you direct the focus of your information effort?

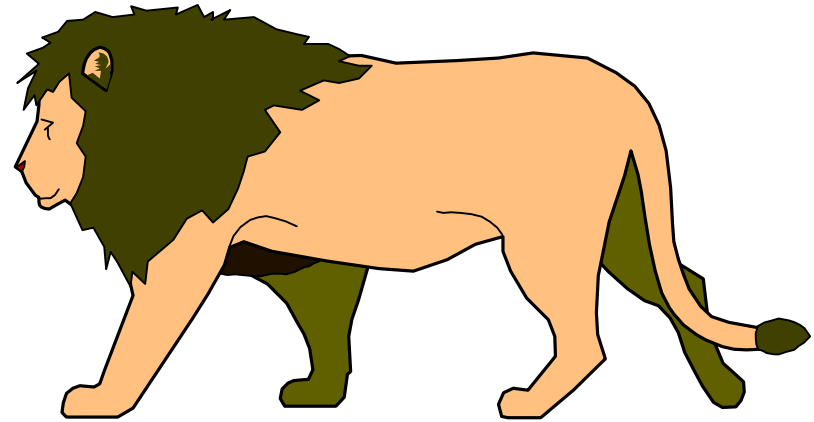
Little Old Ladies

**are seen by the community
as being the least likely to
have any selfish interests,
they have plenty of free
time. And after all, they're
somebody's Mother.**

**Unfortunately, “LOL” are
also the least likely to
comprehend what you are
talking about 99.9% of the
time.**



**What they
think they
see - - -**

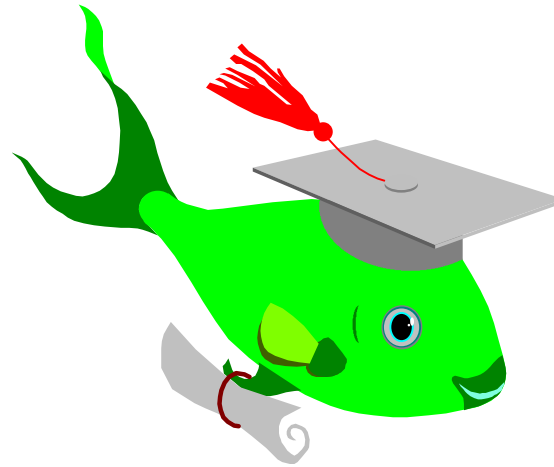


Perception = Reality



**is what they
believe.**

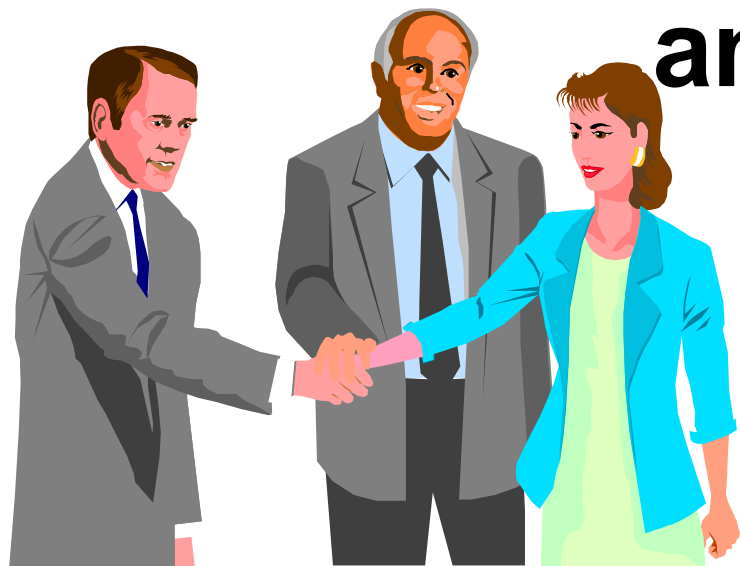
**What they
“understand”**



**is what they
repeat to their
neighbors.**

Comprehension = Alliance

The “LOL” will be your
your *adversary* or
your *advocate* based on
the degree to which
she can comprehend

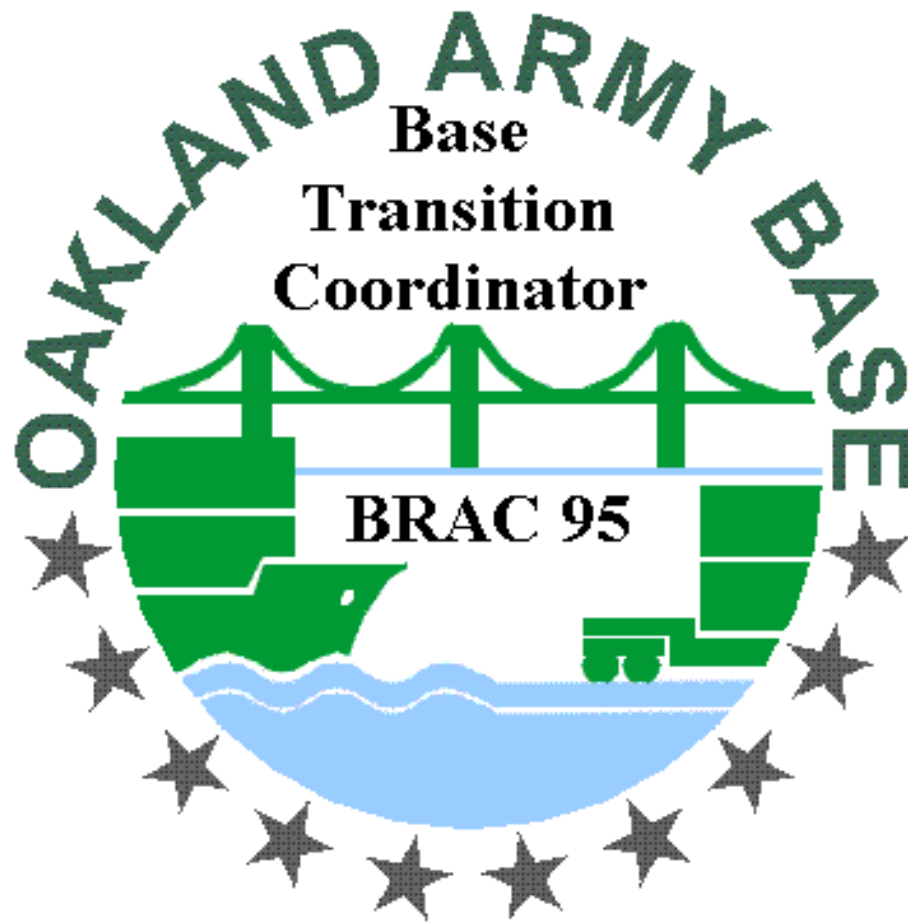


and restate the facts
of *remediation*
and
redevelopment.

**Submit all Questions
in writing (triplicate)
to the bartender
during Happy Hour.**



It's Closure.



Get on with it !

